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| Report No.                              | 21-38 |
| Information Only - No Decision Required |       |

## ROAD SAFETY UPDATE

### 1. PURPOSE

- 1.1. This report is to provide an update on road safety trends in the region and advise members of road safety education activities undertaken by Horizons Road Safety Coordinators.

### 2. RECOMMENDATION

That the Committee recommends that Council:

- a. receives the information contained in Report No. 21-38 and Annex.

### 3. FINANCIAL IMPACT

- 3.1. No financial impact as a result of this report.

### 4. COMMUNITY ENGAGEMENT

- 4.1. None required.

### 5. SIGNIFICANT BUSINESS RISK IMPACT

- 5.1. There is no significant business risk impact as a result of this item.

### 6. CLIMATE IMPACT STATEMENT

- 6.1. There is no climate change impact as a result of this report.

### 7. BACKGROUND

- 7.1. Horizons Regional Council employs three **Road Safety Coordinators (Coordinators)** to undertake road safety education activities across all districts in the Region. The activities delivered are based on funded priorities set out by the **Waka Kotahi NZ Transport Agency (Waka Kotahi)** each year.
- 7.2. The work coordinators undertake is required by the **Regional Land Transport Plan (RLTP)** and gives effect to the **Government Policy Statement (GPS)**. The Coordinators' work also contributes to New Zealand's Road Safety Strategy 2020-2030, *Road to Zero*.
- 7.3. The Coordinators work with local district and city councils, Police and local community groups to undertake road safety education and awareness activities addressing the key issues which cause crashes in their areas.

### 8. ROAD SAFETY ACTIVITIES REPORT

- 8.1. The Coordinators Report provides an outline of road safety activities undertaken for the period 1 July 2020 - 28 February 2021. The report is attached as Annex A.
- 8.2. The activities covered in the report differs slightly from previous years; with a greater concentration on digital promotion of road safety messaging and less reliance on print media. This enables Coordinators to better target specific audiences, a greater number of people and is more cost effective.

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- 8.3. Along with greater use of digital media, there has been a decrease in face to face engagement opportunities with some large gatherings cancelled due to COVID-19.
- 8.4. External community providers continue to be challenged as COVID-19 alert levels change. Programmes involving driver licence testing and working with schools have suffered the greatest impact. External providers continue to adapt to the challenges, with one taking the opportunity to advance their e-learning capability, going live in 2021. This will enable a new audience to be engaged through distance learning.
- 8.5. The Coordinators continue to evaluate the success of the work undertaken and look at new or different ways to reach our communities. Recent examples of this include trialling a community child restraint clinic and anchor bolt installation day, while incorporating multiple local business partners in a commercial setting. This reaches new audiences to our traditional existing operations. Another example is the work being facilitated to connect with whanau in Maori-medium education settings in Whanganui.
- 8.6. Horizons staff continue to represent local government through **Safe and Sustainable Transport Association (SASTA)** in the Road to Zero Collaboration Project, and keep abreast of sector developments. All three Coordinators will be attending a two-day professional development workshop facilitated by SASTA in April.

## 9. ROAD SAFETY TRENDS

- 9.1. The 2020 Communities at Risk Register was released by Waka Kotahi in January 2021. This document is used by the Coordinators to identify key issues and to shape requests for funding through the 2021-24 National Land Transport Programme Road to Zero Activity Class. A request for 2021-24 funding was submitted at the end of 2020.
- 9.2. Waka Kotahi has released a range of new Road to Zero resources for their Road Safety partners to use. A Regional Road Safety Dashboard is anticipated for release later in the year. *Public attitudes to road safety report* was released very recently. The Report shows public attitudes to road safety topics including speed, car safety, driver impairment and distraction, enforcement and Road to Zero/Vision zero. The Report provides a regional perspective as well as national findings. Coordinators will be using these findings and trend information from a previous 2016 national survey to inform future road safety messaging to our communities.
- 9.3. Crash data for the period January to November 2020 was reported to Committee in December 2020. The crash data trends for December 2020 to April 2021 will be presented to Committee at the June meeting.

## 10. SIGNIFICANCE

- 10.1. This is not a significant decision according to the Council's Policy on Significance and Engagement.

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**MANAGER TRANSPORT SERVICES**

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## ANNEXES

A HRC Road Safety Coordinator Activity Report Feb 2021